



RSCN News

Celebrating Excellence: Three Jubilee Silver Medals Recognize the Royal Society for the Conservation of Nature's Commitment to Environmental Stewardship and Community Empowerment

In a landmark event for environmental protection and nature reserves in Jordan, the Royal Society for the Conservation of Nature received three Jubilee Silver Medals during the royal visits of His Majesty King Abdullah II and His Royal Highness Crown Prince Hussein bin Abdullah II to various governorates, celebrating the Kingdom's Jubilee Silver Anniversary of King Abdullah II's reign.

This royal recognition is a badge of honor for the Society and a testament to its ongoing efforts to preserve biodiversity, develop nature reserves, and provide sustainable income and job opportunities for local communities surrounding these reserves. The award of two medals for Ajloun Forest Reserve and one medal for Dana Biosphere Reserve highlights the society's prominent position in the environmental arena at both the national and regional levels.

Commenting on this achievement, Mr. Fadi Al-Naser, Director General of the Royal Society for the Conservation of Nature, stated, "Receiving three Jubilee Silver Medals confirms the success of our approach to conserving biodiversity while balancing environmental protection with the needs of local communities. These medals are not just an acknowledgment of our efforts; they serve as motivation to continue striving for further achievements in this field."

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Active Participation of the Royal Society for the Conservation of Nature at the Regional Conference "RCOY MENA"

The regional conference "RCOY MENA," which kicked off at the end of last month in Amman, saw significant participation from the Royal Society for the Conservation of Nature. This reflects the organization's strong commitment to environmental issues and climate change.

The conference, held at the King Hussein Business Park, successfully attracted youth from various parts of the Arab world, raising awareness about environmental issues and their importance, with a focus on the challenges facing climate change.

The booth dedicated to the Royal Society for the Conservation of Nature attracted a strong turnout of visitors, who expressed admiration for the efforts undertaken by the organization and the innovations it offers in the fields of sustainability and environmental protection.

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The Royal Society for the Conservation of Nature Hosted a Regional Conference on "Biodiversity - Nature's Plan for Climate Adaptation"

This two-day conference, held in partnership with the Hanns Seidel Foundation, took place at the Royal Academy for Nature Conservation in the "Ajloun Forest Reserve" as part of the activities of the regional network for climate change adaptation in the Middle East and North Africa.

The conference aimed to enhance a comprehensive understanding of biodiversity's role in climate adaptation. It brought together experts, decision-makers, and practitioners from environmental NGOs, academia, local communities, and international organizations from Jordan, Palestine, Syria, Egypt, Tunisia, and Morocco.

Participants discussed various critical topics, including ecosystem-based adaptation, protected area management, and integrating biodiversity into national adaptation plans.

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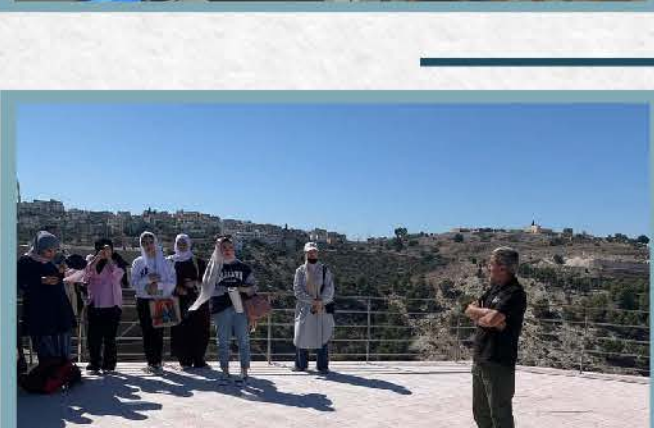
The Royal Society for the Conservation of Nature Participates in the Advisory and Steering Committee Meeting for Azraq Wetland Reserve and Shaumari Wildlife Reserve

The Advisory and Steering Committee meeting for Azraq Wetland Reserve and Shaumari Wildlife Reserve was held under the patronage of Mr. Sami Al-Khalayleh, Director of Azraq District. Several representatives from the local community, official institutions, and partners in the Azraq area attended the meeting.

Representatives from the Royal Society for the Conservation of Nature included Dr. Hisham Al-Dahisat, Director of Community Development and Initiatives, and Engineer Amer Al-Rufou, Director of Projected Areas.

This meeting provided an important opportunity to enhance cooperation between the local community and relevant stakeholders. It focused on preserving the environment and natural reserves while achieving sustainable development in the region.

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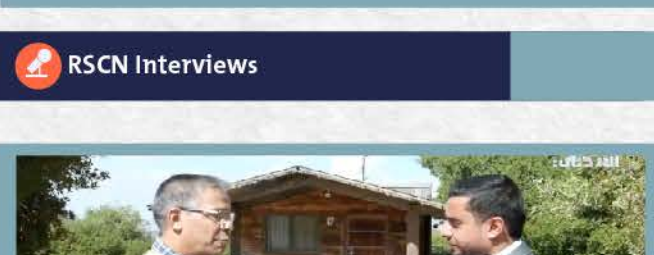
Organizing a Clean-up Event in Cooperation with "The Access Association" at Yarmouk Forest Reserve

The Yarmouk Forest Reserve contributed to organizing a general clean-up campaign in collaboration with "The Access Association".

The campaign involved cleaning the reserve's surroundings and learning about its key programs and activities. The initiative included a field visit to the reserve, during which a comprehensive overview of its programs and various activities was provided.

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RSCN Interviews



Coverage by Jordan TV on the program "Good Morning" featured the Ajloun Forest Reserve, discussing the royal recognition of the reserve and the Academy Restaurant, "The Oak Wilderness Restaurant," awarded Jubilee Silver Medals.

[Watch video](#)



Coverage by Jordan TV on the program "Good Morning" from Dana Biosphere Reserve, discussing the royal recognition of the reserve with a Jubilee Silver Medal.

[Watch video](#)

Made from Nature



The "Bahra" brand, produced by the Royal Society for the Conservation of Nature, offers a distinguished range of natural products derived from the unique Dead Sea Minerals

These products include skincare items such as mineral-rich bath salts, therapeutic clay known for its restorative and nourishing properties, and natural oils. The facial scrub, in particular, stands out for its ability to remove dead skin cells and deeply cleanse the skin, while the natural facial cleanser helps eliminate excess oils, purify the skin, and open the pores, providing a revitalizing skincare experience.

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Biodiversity



The Environmental Importance of Dana Biosphere Reserve

According to UNESCO classification, Dana Biosphere Reserve, established in 1989, is considered the largest and first biosphere reserve in Jordan. It is one of the most important reserves in the Arab world due to its enormous biodiversity, including Jordan's last known natural gathering of cypress. The reserve also hosts a rare collection of native plant species, totaling of 891 different types.

Additionally, Dana Reserve serves as a natural genetic bank for various wildlife species, earning it global recognition, particularly in research and studies. Its significance lies in the presence of several distinct environments within a single reserve, including the mountainous Tafila Mountains, the steppe, and the desert of Wadi Araba.

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